

BIOGRAPHY

Jordan Ayan
President of Create-It! Inc.



- > When global business leaders need a strategic understanding of the evolving technological landscape, they turn to Jordan Ayan. He is the President of an international consulting firm based in Chicago and a highly acclaimed speaker and author. His expertise in assisting companies to innovate by merging the intersecting fields of technology and human creativity has empowered a variety of organizations including: Motorola, Philips, Harley-Davidson, NASA, Lockheed-Martin, AT&T, Andersen Consulting, Apollo Travel Services, Cabletron Systems, Coca-Cola, Crayola, Sprint, PricewaterhouseCoopers, and Deloitte & Touche.

Jordan was previously a senior manager with a Dun and Bradstreet company where he was responsible for developing a leading on-line business service. This service creatively leveraged technology that paved the way for a variety of well-known Internet services.

He is the author of two popular books, including the best-selling book on creative thinking, titled, 'Aha! - 10 Ways to Free Your Creative Spirit and Find Your Great Ideas' (currently available in five languages) and 'Ignite Your Creative Spark', recently released by Successories.

Jordan graduated Summa Cum Laude in Business Administration from California State University and attended the University of Missouri where he majored in Journalism. He also attended Lycee Jaccard in Lausanne, Switzerland. He has extensive international business experience and has lived in both Europe and Canada. He is also versant in French and Dutch.

Jordan's presentations enable his audiences to understand the business potential of new technologies and stimulate their creative minds to take the action needed to profit from technological change.